24 Hours of Booty 2020
Virtual Event FAQ

1. Why is the event being changed to a virtual experience?
As we endure the challenges of this pandemic and its impact throughout the world, we have made the tough decision to reformat the in-person portion of 24 Hours of Booty, scheduled for July 24-25, 2020. The event will now take place virtually. While this was a difficult decision to make, the safety and well-being of our participants, volunteers, staff, spectators, and our cancer community is our top priority. At 24 Foundation, we know the strength we possess when we unite for a larger purpose, and we appreciate your understanding.

2. What will the virtual event look like?
Still in the planning stages, the virtual 24 Hours of Booty will incorporate live streaming and virtual events to engage with participants during the 24-hour period. Participants are encouraged to join in many of 24 Hours of Booty’s signature event experiences such as: setting up a tent and camping in their backyard; watching a virtual survivors’ lap in coordination with Hendrick Porsche; riding, walking, running or doing other favorite activities while practicing safe social distancing that are in accordance with CDC guidelines at the time of the event; having a midnight pizza party; putting out luminaries in honor and memory of those impacted by cancer; sharing photos and videos during the event; and more.

3. Who can participate in the virtual event?
The virtual event is for all ages and can include anyone from around the world. Registration is $25 per person and includes an event T-shirt. There is no fundraising minimum to participate, but fundraising is encouraged to support 24 Foundation’s cancer beneficiary partners. As in the past, we will continue to provide incentives for those achieving predetermined levels of fundraising. Due to the significant loss of funding resulting from our in-person event being transitioned to virtual, we will not offer jerseys in 2020.

4. What happens if I already registered at the full in-person event price? Can I transfer my fundraising to 2021?
It becomes a delicate endeavor to fundraise during a pandemic and recession, yet our cancer community continues to need the supportive services funded by 24 Foundation. Participants who have already registered for the 2020 24 Hours of Booty will receive a registration discount for the 2021 event. The discount code will be distributed when registration opens for 2021. We cannot transfer registration fees or fundraising to 2021. We hope you stay with us to support the cancer community virtually! Please contact us at contactus@24foundation.org to request a refund if you do not want to participate in the new format.

5. Why isn’t the event being rescheduled for later in the year?
Unfortunately, we cannot secure a permit to move 24 Hours of Booty to later in the year. Additionally, the city is no longer granting new event permits for weekend activities through the end of December 2020. This, combined with concerns about our ability to gather safely, is why we’ve chosen to take the event virtual with a tentative celebration scheduled for Saturday, October 17th.

6. Who do I contact for additional information? We are here to help. Please find our contact information below.
- General Questions or Refunds: Cass Hibbard, Operations Director, cass@24foundation.org
- Teams and Registration: Lisa Dale, Vice President, lisa@24foundation.org