



24

2018
Impact
Report



Mission

To inspire and engage communities to make an immediate impact on the lives of people affected by cancer.

Thank you!

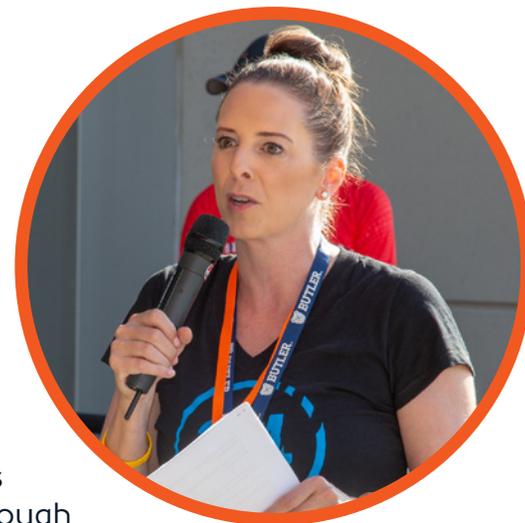


Vision

Cancer navigation and survivorship for all.

24 Foundation Supporters & Friends,

This year we heard so many extraordinary stories from riders, walkers, volunteers, and beneficiaries. They weren't just about the ride or walk. They were about the connectedness and strength we have through our shared experiences and efforts.



They are stories of healing begun, friendships made, and doors opened. This is why **WE** do what we do. Thank **YOU** for being a part of the 24 community.

Sincerely,

Katy Ryan
Executive Director
24 Foundation



24 indianapolis

24 hours of booty®

81¢

Of every dollar is spent on mission-related expenses

\$21,071,404

Raised since inception

20,800

Participants since inception

\$1.7 million

Raised in 2018



INSPIRE AND ENGAGE COMMUNITIES

The expression “it takes a village” exists for a reason. It’s why we are stronger together as we work to inspire and engage communities to make an immediate impact on the lives of those affected by cancer. While our events take place for just 24 hours, our work continues throughout the year as our host cities, participants, volunteers, and beneficiaries join together to change the course of cancer. Thank **YOU** for providing hope and healing 365 days a year.

7,500

Spectators

112

Total team
fundraising events

417

Volunteers

1,800

Participants

24 indianapolis



“I’m honored to be a part of 24 Indianapolis and so proud of our Indianapolis team captains, beneficiaries and grantees, sponsors, supporters and our entire community. Our reach has grown over the past several years to include a Corporate Breakfast, 1.24 kick-off, and numerous community fundraising events. Thank you, Indy, for your support!”

Nanci Bonfield
24 Indianapolis
Regional Director Indiana

“The spirit of 24 Hours of Booty is magical and infectious. This event brings healing, hope, and celebration to our cancer community. We are grateful for the efforts of our Street Team and the impact they are making to increase awareness of our mission. Seeing this group in action always leaves me with a smile and a feeling of inspiration. They are steadfast ambassadors that are changing the course of cancer.”

Lisa Dale
24 Hours of Booty
Regional Director Carolinas

24 hours of booty®



MAKE AN IMMEDIATE IMPACT

2018 Primary Beneficiaries

A cancer diagnosis requires an urgent response, and the second part of our mission, “to make an immediate impact,” addresses that need. We provide access to navigation and survivorship services that will improve a survivor’s experience, their quality of life during and after treatment, and the support given to their network of loved ones. Your fundraising and generous donations directly help those affected by cancer to focus on surviving and thriving, rather than the hardships of cancer. 24 Foundation serves as a resource to the cancer community, connecting constituents to our medical partners and beneficiaries, immediately, from the day of diagnosis.



Atrium Health Levine Cancer Institute

Changing the course of cancer care by removing the barriers that separate patients from access to world-class research, breakthrough treatments, and quality care.

8,090 Patient or caregiver encounters within the Department of Integrative Medicine. Programs include such things as meditation, yoga, tai chi, therapeutic art, Healing Touch therapy, acupuncture, and support groups.

1,136 Patient encounters and 95 patients served in 2018 through 24 Foundation’s funding of a bilingual, Spanish-speaking Nurse Navigator at Levine Cancer Institute.

2,800 Hours of much-needed respite time for caregivers through the Buddy Program since 2017. The program works to eliminate the worry of who will care for the loved one by providing a certified RN to continue caregiving activities while the caregiver is away.

“The Buddy System is a lifesaver. I would have never been able to get to my treatments without it. The caregivers made me feel comfortable, and I felt like I could actually talk to them... we actually did do a lot of talking. This program has meant the world to me. You have got a fan for life in me. Thank you so much for this blessing.” – Harold, Patient

Atrium Health Levine Children’s

Committed to providing continued compassionate support for patients and their families through a survivorship clinic focused on wellness, special needs, and preventive care for childhood cancer survivors to ensure the highest quality of life.

50 Patients served each day from the 24 Foundation Healthy Snack Cart at Levine Children’s Hospital. The snack cart provides healthy options to help fuel long days of treatment.

Franciscan Health Cancer Center

Moving Beyond is a 12-week survivorship program focused on emotional, physical, social, and spiritual well-being to help cancer survivors and caregivers thrive and live a healthy life after cancer treatment.

48 Weeks of programming provided through the Moving Beyond program each year. Funding from 24 Foundation added two new 12-week sessions, ensuring patients have year-round access to navigation services.

\$0 Moving Beyond is provided free of charge to all participants regardless of where cancer treatment was received.

100% Each participant receives survivorship navigation from a multidisciplinary team, including an oncology certified advanced practice nurse, mental health specialist, cancer certified healthy lifestyle coach, dietitian, and chaplain.

Indiana University Health Simon Cancer Center

Provides the highest level of patient care with a focus on developing more effective approaches to cancer prevention, diagnosis, and treatment.

1 Nurse Navigator to support head and neck cancer patients throughout the cancer treatment journey and into survivorship or end of life care.

The Ulman Cancer Fund for Young Adults

Ulman’s mission is to change lives by creating a community of support for young adults and their loved ones impacted by cancer so that one day no young adult will face cancer alone.

32 Scholarships awarded to young adults.

383 New patients served through patient navigation programs.

MAKE AN IMMEDIATE IMPACT

2018 National Beneficiary

LIVESTRONG

\$3.2 million **255,000**

Donated to the LIVESTRONG Foundation since 2005

Clients received online resources with "We Can Help" information

274

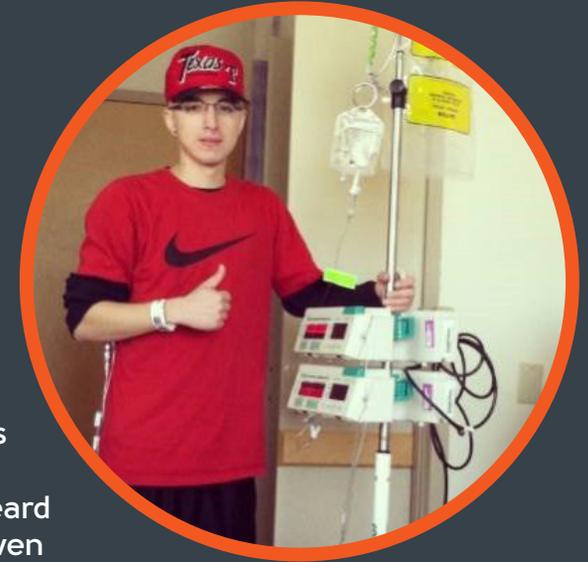
Navigation support services provided nationwide

923

Guidebooks and journals provided to cancer survivors

345,000

Meaningful actions by cancer survivors and their families (articles downloaded, stories shared, etc.)



“ Out of all the side effects the one I was least prepared for was chemo-brain. Before cancer I had never heard the term, nor was I given any warning of it before starting treatment. It’s since been a painfully slow process recovering from it but one I intend on praying my way through. For anyone who has experienced the same, you’re not alone. The LIVESTRONG Foundation has actually helped me so much to understand so much more about it myself. Through numerous resources including online material I have gained so much understanding of what I once found so confusing.”

– Louis, 3-Time Cancer Survivor

MAKE AN IMMEDIATE IMPACT

2018 Secondary Beneficiaries*



Casting for Recovery

Served 40 women with breast cancer through medical, psychosocial and emotional support via the outlet of fly fishing during 2.5 day retreats in North Carolina, Indiana, and Maryland.



Carolina Breast Friends

Provided support for 70 Latina cancer survivors through the La Casa Rosada program, including the translation of navigation materials and other collateral.



GoJenGo Foundation

Assisted 26 breast cancer survivors and their families with their household bills while they received treatment.



Hospitality House of Charlotte

Provided 3,500 nights of lodging for more than 705 patients and family members navigating cancer treatment.



Wind River Cancer Wellness Retreats

Provided 7 multi-day group wellness retreats, more than 600 hours of one-on-one peer coaching, and touched over 400 survivors and their families.



Queens University

One student affected by cancer received a scholarship to reduce financial burden during his/her college years.



Claire's Army

Support from 24 Foundation fully funded the new Claire Package program at Levine Children's Hospital, enabling them to serve an additional 150 families in 2018. Packages provide comfort and guidance to families whose children have been recently diagnosed with cancer.



IWIN Foundation

Supported 30 Indiana breast cancer patients and their families through the provision of assistance for meals, transportation, housekeeping, childcare, medication, wellness classes, or massage therapy.



Chemo Cars

Provided 907 rides to/from cancer treatment; transported 6,863 miles; drove 266 hours; provided transportation to 92 cancer patients.

*For a full list of beneficiaries, visit 24foundation.org

SPONSORS

Diamond
Atrium Health

Gold
Accenture
Giordana Andretta
PNC Bank

Silver
Boingo Graphics
Charlotte City Club
Cigna Healthcare - Carolinas
Dunstan Group
Harris Teeter
Heritage Environmental
Kask America
Mountain Khakis
Proctor & Gamble
Shiel Sexton
SRAM

Bronze
Arsee
Balfour Beatty
Bicycle Sport
Bike Line
Big Lug
Bingham Greenebaum Doll
Charlotte Neurosurgery & Spine
Collabera
Delta Faucet
Hull & Knarr
Indianapolis Indians
Kingfisher Capital
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Sam's Club
Seedspark
Teksystems
Wabash Brewing Taproom & Brewery

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Lead Volunteers

Adrienne Chen	Lisa Farley
Amy Rininger	Louise Hindal
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Ashley Wallace	Mark Hindal
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Deneen Kettell	Oseye Boyd
DeOn Cahill	Rafael Matos
Eric Chan	Rick Hamilton
Hannah Farley	Ryan Clem
Helen Kim	Scott Drake
Imani Stokes	Street Team
Janeia Brounson	Sue Bigler
Janet Kirsch	Teresa Rollin
Jeff McReynolds	Terri E. Moser
Joel Benson	Tim Fagan
John Boggs	Todd Cook
John McKenzie	Tom Gospel
Joyce Davis	Tony Sapien
Justin Jones	Vaughn Arthur
Ken Rollin	Wayne Jones
Laney Parrish	William "Will" Sellers
Lea Durbin	

Hi, Friends!

I say that with pride, as I met more first-time participants in Indianapolis and Charlotte than ever this past year. I got to experience all of the excitement, emotion, and celebration that veterans have felt before, but through new sets of eyes, ears, and hearts. I love seeing when a first timer's eyes go wide, a broad smile breaks, and they say, "I had no idea! This is awesome!" and head out on the Loop.

That got me thinking about some of the things that got us where we are today, some of the old school, slightly irreverent but fun ideas that are part of the fabric of what we do. Things that make people smile. Be looking for some of that this year. It's not just about "bringing back the booty," but more about celebrating the special and unique things about what we do, how we do it, and the impact we make. It's OK to own that. You've earned it.

So for first-timers and veterans alike, thank you for making such an impact for so many, right when they need it most. We couldn't do this without you.

See you on the Loop!

Spencer Lueders
Founder



WAYS TO GET INVOLVED

Event Participation
Team Captain
Event Volunteer
Event Sponsor
Internship
Committee Membership
Board Leadership

WAYS TO GIVE

General Donations
Participant Support
Corporate Gifts
Matching Gifts
In-Kind Donations
Year End Giving
Annual Gifts
Legacy Gifts

NAVIGATION & SURVIVORSHIP FOR ALL



**CHANGE THE COURSE OF CANCER.
JOIN US.**

24foundation.org

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