

GIORDANA CUSTOM TEAM KITS!

It's Kick Off Time!

Now that planning is underway, it's time to start thinking about your gear for the event. **Our longtime partners at Giordana Cycling extend special pricing to 24HOB participants.** Team leads may contact your designated rep Kem Newman to start the conversation.

KEM NEWMAN

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WHY ORDER TEAM KITS?

Coordinating team kits unite members to rally around the cause. They foster a sense of camaraderie as members work towards a common goal. Plus, they serve as a great fundraising tool! Give your supporters the recognition they deserve – proudly display the logos of your donors on your team apparel.

DESIGNED JUST FOR YOU

There is no better way to be seen on the road than with a beautifully designed, eye-catching team kit.

Your members need to be visible and stand out from the pack! Make it easy for your cheering section to find you on the course. Experienced designers will create something totally unique that your riders will be excited to wear.

Giordana offers free design services and no artwork or set up fees.



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WHY CHOOSE GIORDANA?

There are a lot of miles between now and the finish line. You want to enjoy them, so comfort is key. Giordana apparel is professional-level gear, accessible to all. It is crafted at a family-owned manufacturing facility in Italy. Choose the quality, comfort, and performance that will keep your riders happy in the saddle.

HIT THE EASY BUTTON

We know you're busy— let's make the ordering process easy. The Giordana Kit Builder platform is available to team leads and is set up specifically for each group order. Members select and pay for their items individually— no spreadsheets necessary! Enjoy free shipping of your custom order directly to your door or pick up at Giordana's local Charlotte office.

WHAT IS THE DEADLINE TO ORDER?

Orders for items with 8-week turnaround should be placed by May 12.

Orders for items with 4-week turnaround should be placed by June 13.

These dates account for production time, plus transit and will have an estimated arrival one week prior to the event. An order is considered submitted when Giordana has received garment choices, quantities per size, approved artwork, delivery address, and the 50% deposit. **Connect with Kem and get started today!**

With Giordana, you get:

- made-in-Italy premium quality
- special 24HOB price
- free design and set up
- unlimited colors
- low minimums
- wide variety of garment options
- size sample kits for fitting
- free delivery or local pick up
- production in as few as 4-weeks
- online ordering platform

