

An orange speech bubble with a black outline and a tail pointing towards the bottom left, containing the year "2024" in white, bold, sans-serif font.

2024

The words "SUPERHERO STOMP" in a large, bold, yellow-to-orange gradient font with a thick black outline. The text is centered and has a slight shadow effect. The background is a blue field with a white dot pattern and radiating lines. There are two orange stars with black outlines and motion lines: one in the top left and one in the bottom right. White, stylized clouds are scattered around the edges of the page.

# SUPERHERO STOMP

BIG STEPS FOR SMALL HEROES

APRIL 6, 2024

24 Foundation

**JOIN  
US!**

**GATHER YOUR FRIENDS AND FAMILY AND  
JOIN US FOR THE 24 FOUNDATION  
SUPERHERO STOMP 10K, 5K OR KIDS FUN RUN!**

**GRAB YOUR CAPE, TIE UP THOSE LACES  
AND GET READY TO POUND THE PAVEMENT  
FOR OUR SMALLEST HEROES.**



**THE SUPERHERO STOMP DIRECTLY BENEFITS OUR  
BENEFICIARY PARTNER **LEVINE CHILDREN'S HOSPITAL**  
WHERE THEY DEDICATE EACH DAY TO IMPROVING  
THE CARE AND QUALITY OF LIFE FOR PEDIATRIC  
CANCER PATIENTS AND THEIR FAMILIES.**

**AS A FUNDING PARTNER, YOU WILL  
JOIN AN ELITE SQUAD OF FIGHTERS  
DEDICATED TO MAKING AN IMMEDIATE  
IMPACT IN THE LIVES OF OUR SMALLEST  
HEROES AND THEIR FAMILIES. WHEN  
YOU JOIN AS A FUNDING PARTNER,  
YOU ARE INVESTING IN THE CHARLOTTE  
COMMUNITY BY HELPING OFFSET  
THE COST OF OUR EVENT. THIS MEANS  
THAT MORE DOLLARS RAISED BY OUR  
PARTICIPANTS GO BACK TO THE  
CANCER COMMUNITY.**



**\$5,000**

## ***PRESENTING SPONSOR***

- Named area as agreed upon in prominent location
- Sponsor Showcase booth space in prominent location
- Company name listed on event website
- Mention in min. of 3 emails to participants, donors and sponsors
- One small company provided branded item to be included in participant bag
- Company logo featured in prime location on event t-shirt
- Logo on sponsor event signage such as yard signs and event banners
- Logo on race bib, participant swag bag & medal ribbon
- Logo on mile marker signage
- Company name listed in post-event article published on 24 website
- Company logo with link to corp. website featured on event website
- 4 Dedicated social media posts announcing sponsorship
- Interview opportunity with media partner
- Company mentions in post-event 24 social media posts
- Company logo and link on all 24k mile challenge emails
- Company name in all event media releases
- 12 Complimentary event registrations



**\$2,500**

## ***SUPERHERO SPONSOR***

- Sponsor Showcase booth space
- Named area as agreed upon
- Company name listed on event website
- One small company provided branded item to be included in participant bag
- Company logo listed on event t-shirt
- Logo on sponsor event signage such as yard signs and event banners
- Logo on mile marker signage
- Company name listed in post-event article published on 24 website
- Company logo with link to corp. website featured on event website
- 2 Dedicated social media posts announcing sponsorship
- Company mentions in post-event 24 social media posts
- Company logo and link on all 24k mile challenge emails
- 8 Complimentary event registrations



## ***HERO SPONSOR***

- Sponsor Showcase booth space
- Company name listed on event website
- Mention in min. of 3 emails to participants, donors and sponsors
- One small company provided branded item to be included in participant bag
- Company logo listed on event t-shirt
- Logo on sponsor event signage such as yard signs and event banners
- Company logo with link to corp. website featured on event website
- 1 Dedicated social media posts announcing sponsorship
- Company mentions in post-event 24 social media posts
- 5 Complimentary event registrations



## ***SIDEKICK***

- Sponsor Showcase booth space
- Company name listed on event website
- Mention in min. of 3 emails to participants, donors and sponsors
- One small company provided branded item to be included in participant bag
- Company logo listed on event t-shirt
- Logo on sponsor event signage such as yard signs and event banners
- Company logo with link to corp. website featured on event website



## ***ALLY***

- Company name listed on event website
- Company logo listed on event t-shirt
- Logo on sponsor event signage such as yard signs and event banners

FOR MORE INFORMATION  
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